

Contact: Peter O'Loughlin
O'Loughlin Trade Shows
Phone: 503-246-8291

FOR IMMEDIATE RELEASE

Portland Area RV Dealers Ride Wave Of Popularity Into Fall RV & Van Show

Portland, OR - It has been the best of times for RV dealers in Oregon, Washington and across the country. "We're seeing all ages at our dealerships, especially baby boomers", commented Kevin Baker of Apache Camping Centers. "The RV lifestyle, whether it's a camper, trailer or RV, aligns perfectly with where people want to spend their time these days."

"It really doesn't matter the age, people are doing the math and owning an RV makes sound financial sense when compared to other vacation-related expenditures they could make for much shorter getaways", Baker continued.

It's true. Once considered a luxury item, RV's, whether they're a camper or a motorhome, provide a level of freedom to roam and experience an enormous spectrum of travel opportunities quickly, affordably and easily. Recent statistics reflect the uptick in popularity with more than 40,000 RV's sold and delivered nationwide in May of this year.

Jeff Martin of American RV sells unique pop-up campers, "We're seeing lots of traditional buyers who hunt, fish and camp but we're also seeing new, younger customers, like surfers and trail bikers who see the benefits in the camper units we sell."

"I've been in this business a long time and these past couple years have been incredible", started Tim Kipers of Funtime RV. "We have everything from small travel trailers up to loaded motorhomes and everything in between. Frankly, they're all selling right now. People want to get out and travel on their terms and RV's deliver that freedom."

The Portland Fall RV & Van Show opens Thursday, September 14th and runs through Sunday, the 17th. The show hours have been extended on the weekend with the show opening at 10AM. On-site financing is available through TwinStar Credit Union, the show's presenting sponsor. Admission is \$10. There's a 2-for-1 admission coupon and complete show details online at www.otshows.com.

The Fall RV & Van Show will be housed in all four buildings of the Portland Expo Center with more than 500 units, nearly 20 dealers and 150 brands on-site. This is the biggest RV sale of the season with several "show-only" discounts and offers available. Campers, Pop-Up Campers, Folding Tent Trailers, Travel Trailers, Fifth Wheels, Class A, Class B and Class C Motorhomes, as well as a sampling of vans and tow vehicles will all be on display.

Show hours: Thursday – Friday: 11AM – 8PM, Saturday: 10AM – 8PM and Sunday 10AM – 6PM. Parking: \$8. Parking (Carpool with 3 or more): \$7.